# Strategic Enrollment Leadership

Location: D 121

Date: 6/13/2024

Time: 1:15-2:30

### **SELC Meeting Minutes**

I. Attendees: Lisa Chamberlin, Joshua Slepin, Melissa Rodriguez, Christy Doyle, Graydon Stanley, Tessa Kimball, Michelle Cole

Absent: Nick Velluzzi, Lori Peterson Proxies: None

- II. Update on Enrollment Lisa
  - a) Summer Enrollment is at 410 FTE as of today.
  - b) Reviewed the last two-three years of enrollment in various population groups (Summer, Athletics, Running Start, BAS (Matriculated) looking at patterns and changes.

#### III. Update on FAFSA Simplification—Tessa

- a) FA team is just beginning this week to get information from SBCTC about how to set up and process financial aid in ctcLink with the changes from FAFSA Simplification.
- b) While the FAFSA form itself is now working, the updates/training coming from SBCTC is causing tons of frustration for FA staff across the system. Things are not yet working and set up is complex and changing daily.
  - Various depts and individuals around the college are providing feel good support to the FA office in appreciation for this herculean effort over the next three-four weeks.

#### IV. Review of SEM goals and strategies – Lisa and all

- a) Now that our first full year is completing under our SEM plan, SELC is reviewing the four goals and 10 strategies with the final version of the *Strategic Plan's Priority 1: Students Learn and Achieve their Goals* as this priority is the primary one to align with SEM.
- b) It was determined that all 4 SEM goals still apply but need some updated wordsmithing.
- c) It was determined that all 10 strategies still applied but also need some updating to reflect our move into year 2 of the plan.
- d) Multiple "measures of success" have been met for Goal 1.

## Strategic Enrollment Leadership

♠ Location: D 121

Time: 1:15-2:30

e) Strategies and tactics that achieve "complete" or "implemented" status will move to a different tracker so the information isn't lost but doesn't clutter the listing of areas that are still be focused on. This list will be available as a link on the SELC page.

f) Tactics will be reviewed with the 3 sub-committees (and their functional area teams) for updates and determining which will carry over to the 24-25 work.